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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

# 10/C  
OK 06  
11/22/03

In re Patent Application of: )  
Hohberger et al. )  
Serial No.: 10/001364 )  
Conf. No. 3268 )  
Filed: October 25, 2001 )  
For: METHOD AND APPARATUS FOR )  
ASSOCIATING ON DEMAND )  
CERTAIN SELECTED MEDIA AND )  
VALUE-ADDING ELEMENTS )  
Examiner: An H. Do )  
Art Unit: 2853 )

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, Virginia 22313-1450, on this date.

October 29, 2003

Date

Eric D. Cohen  
Reg. No. 38,110

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U.S. PATENT & TRADEMARK OFFICE  
2853

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

Mail Stop Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

INTRODUCTION

In response to the Notice of Non-Compliant Amendment, which Amendment was in reply to the Office Action mailed June 4, 2003, please amend the above-identified application as follows: